

AppDirect Subscription Billing Service



DATA SHEET

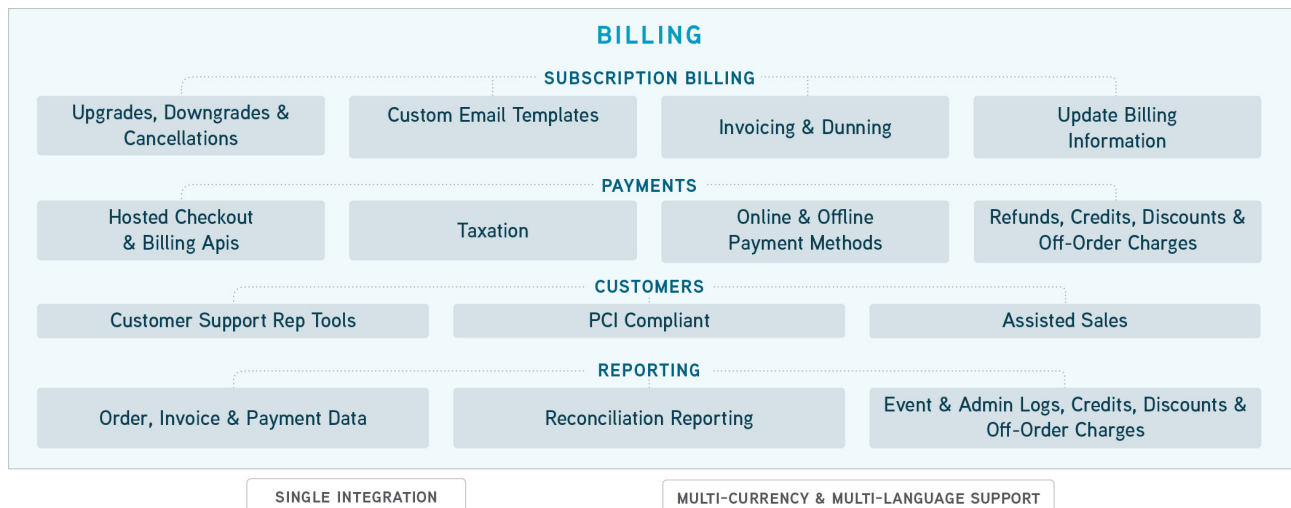
AppDirect Subscription Billing Service is a comprehensive billing solution designed to monetize cloud services. With AppDirect, you can drive sales directly with self-service commerce on your own website.

With a powerful developer center and comprehensive APIs, AppDirect Subscription Billing Service offers everything needed to accept different payment methods, process transactions, manage subscription billing, control payment operations, support global sales, engage and communicate with customers, and access complete data for reporting.

AppDirect Subscription Billing Service supports the needs of developers and startups looking for a quick and affordable way to begin charging customers. It also empowers the largest enterprises developing global initiatives. AppDirect has the ability to support your needs today and as you scale in the future.

KEY BENEFITS

- › **PRICING FLEXIBILITY**
Support your pricing model with thousands of potential configurations as you continue to scale and grow.
- › **CHECKOUT OPTIONS**
Power direct sales on your website with secure support for multiple payment methods, currencies, and taxation.
- › **COMPREHENSIVE TESTING**
Launch your billing system confidently by creating and testing realistic data prior to ever charging a customer.
- › **BILLING MANAGEMENT**
Empower customers to control and manage their own subscriptions.
- › **CUSTOMER OPERATIONS**
Assist customers directly to create refunds, discounts and additional charges.
- › **ROBUST REPORTING**
Get complete access to your data with visibility into all your customers orders, invoices, and payments.





Capabilities and Feature Highlights

PRICING

Create robust pricing structures to sell your products with support for thousands of potential configurations.

- > **FREQUENCY AND FREE TRIALS** allow you to setup monthly, yearly or other billing cycles.
- > **FLAT RATE AND UNITS** allow you to price your product based on the specific services and choices made by your customers.
- > **EXTENSIVE OPTIONS** include metered usage, volume unit pricing, dependent setup fees, contracts, and much more.

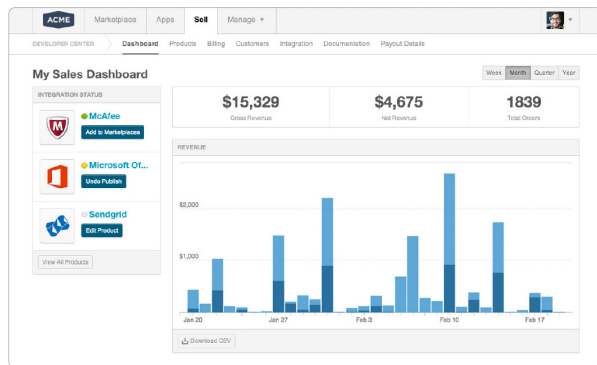
SUBSCRIPTION BILLING

Reduce the time you spend managing billing by empowering customers to own their subscriptions.

- > **UPGRADES, DOWNGRADES, AND CANCELLATIONS** gives customers complete control to adjust subscriptions without relying on you to make these changes.
- > **UPDATE BILLING INFORMATION** so customers can manage their credit card information securely with PCI level one compliance.
- > **INVOICING** customers is fully automated with branded emails and PDFs that break down fees for clarity and full visibility.
- > **CUSTOM EMAIL TEMPLATES & DUNNING** provides 18 email templates to notify customers about upgrades, credit card expirations, subscription suspensions and much more with customized frequency and dynamic content.



DATA SHEET



LEARN MORE

About Subscription Billing Service:

info.appdirect.com/products

AppDirect Plans & Editions:

info.appdirect.com/plans

Contact Sales

sales@appdirect.com

PAYMENTS

AppDirect offers payment flexibility so you can best manage your business and customer relationships.

- > **HOSTED CHECKOUT & BILLING APIS** give you the options to get started quickly by redirecting to our hosted checkout or calling our APIs to create a custom designed checkout on your own website.
- > **TAXES** are managed and reported within AppDirect using an existing or new Avalara account.
- > **ONLINE & OFFLINE PAYMENT METHODS** accommodate customers by allowing you to sell over the phone and accept manual payments.
- > **ASSISTED SALES** purchases can be made on behalf of the customer without any direct intervention.

PAYMENT OPERATIONS

Adjust payment details when facing unexpected errors or dealing with unhappy customers.

- > **REFUNDS, CREDITS, DISCOUNTS, OFF ORDER CHARGES** can be created quickly and efficiently to resolve customer issues.

REPORTING

Evaluate all of your data at a granular level, transform insights into trends, and close out your books.

- > **ORDER, INVOICE & PAYMENT DATA** is available in full detail to understand subscription information, payment requests, monetary transactions and attempts, and customer trends.
- > **EVENT AND ADMINISTRATIVE LOGS** display all system activity with views at the company, users, reseller and application levels among others.

SECURITY & FLEXIBILITY

- > **PCI COMPLIANCE** provides confidence to customers and partners that you securely process payments.
- > **MULTI-CURRENCY & MULTI-LANGUAGE** for global reach and scalability as your business expands.

ABOUT APPDIRECT

AppDirect is the leader in cloud service commerce making software accessible globally. The AppDirect Cloud Service Commerce Platform unites providers, developers and consumers of cloud services into a single ecosystem. This makes it easy for businesses to find, buy, and manage cloud services from a central location and delivers new opportunities to distribute, sell, and market cloud services.

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