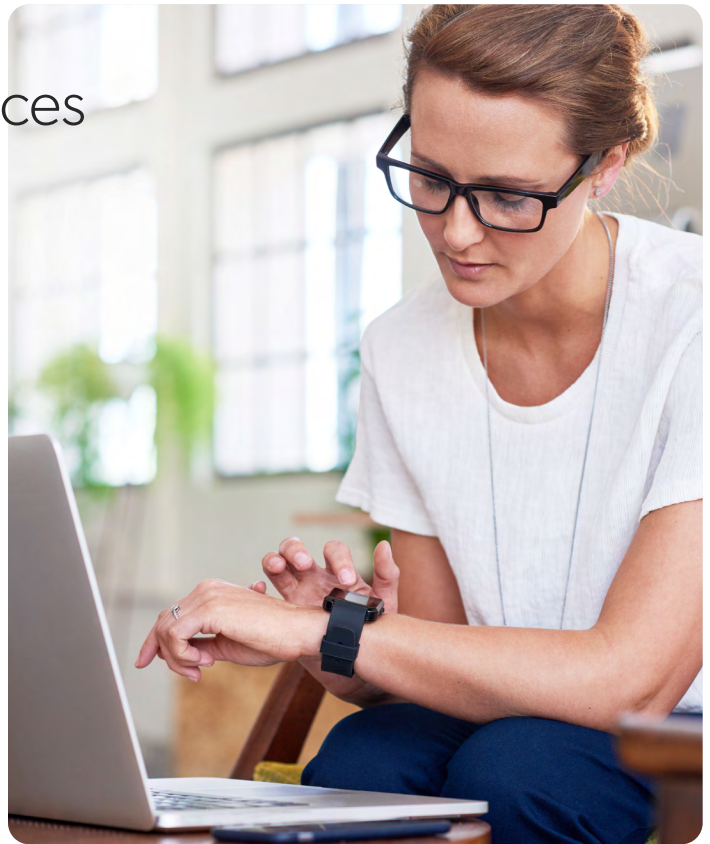


Effortless Customer Experiences That Drive Growth from Your AppDirect Marketplace

Coveo for AppDirect is the commerce conversion engine driving the next era of frictionless marketplaces. Harnessing the power of Machine Learning to automatically understand each shopper's intent, Coveo improves catalog discovery and delivers more relevant personalized app recommendations to your customers, while maximizing conversion rates.



Coveo customers have seen measurable impacts in their business.

30%

increase in conversion rate

2x

more add-to-cart

35%

increase in time on site

Advanced AI-Powered Search

Results are improved and more relevant to each individual from the built-in AI-powered search experience, including dynamic facet management, query suggestions, and more.

Personalized Recommendations

App recommendations are tailored to your customer's intent, based on insights gathered from across the customer journey such as previous purchases, past searches, categories of interest, complementary apps, pricing, and overall popularity.

Understand What Drives Success

Usage analytics allows you to quickly identify trends, understand user behaviors, run A/B tests, and measure KPIs to help determine the best strategy for driving more conversions from your AppDirect marketplace apps and content.

Gartner

2019 Magic Quadrant For
Insight Engines Leader

FORRESTER

Q2 2019 Forrester Wave™:
Cognitive Search Leader