

Company Website: www.appdirect.com
Provider Resource Center
Marketplace Product & Profile Set up Form
Provider Help Desk Email: providerops@appdirect.com
Provider Commissions: commissions@appdirect.com
Spiff & Promotions Distro Email: promos@appdirect.com
Contract Management Distro Email: contracts@appdirect.com



AppDirect

Provider Services Team

First Name	Last Name	Title	Email	Notes
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Ken	Delabre	Provider Relationship Manager	ken.delabre@appdirect.com	Sales and GTM Strategy
Ayah	Hussein	Provider Program Specialist	ayah.hussein@appdirect.com	
Megan	Holsen	Provider Program Management	megan.barnes@appdirect.com	Group Distro: providerops@appdirect.com
Patricia	Tissera	Provider Operations Specialist	patricia.tissera@appdirect.com	Supports provider information for back office readiness
Maria	Caceres	Provider Operations Specialist	maria.caceres@appdirect.com	Supports provider information for back office readiness
Monica	Yanes	Provider Operations Specialist	monica.yanes@appdirect.com	Supports content in AppDirect Resources and the Marketplace

Provider Marketing Team

First Name	Last Name	Title	Email	Notes
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Sales Leadership

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Tara	Reilly	Director of Account Management	tara.reilly@appdirect.com	

Sr. Channel Managers

First Name	Last Name	Title	Email	Notes
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Steve	Familoe	Sr. Channel Manager	steve.familoe@appdirect.com	
Valerie	Ross	Sr. Channel Manager	valerie.ross@appdirect.com	

Channel Sales Managers, Emerging Markets

First Name	Last Name	Title	Email	Notes
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Justin	Jones	Channel Sales Manager	justin.jones@appdirect.com	
Stephanie	McGhee	Channel Sales Manager	stephanie.mcghee@appdirect.com	

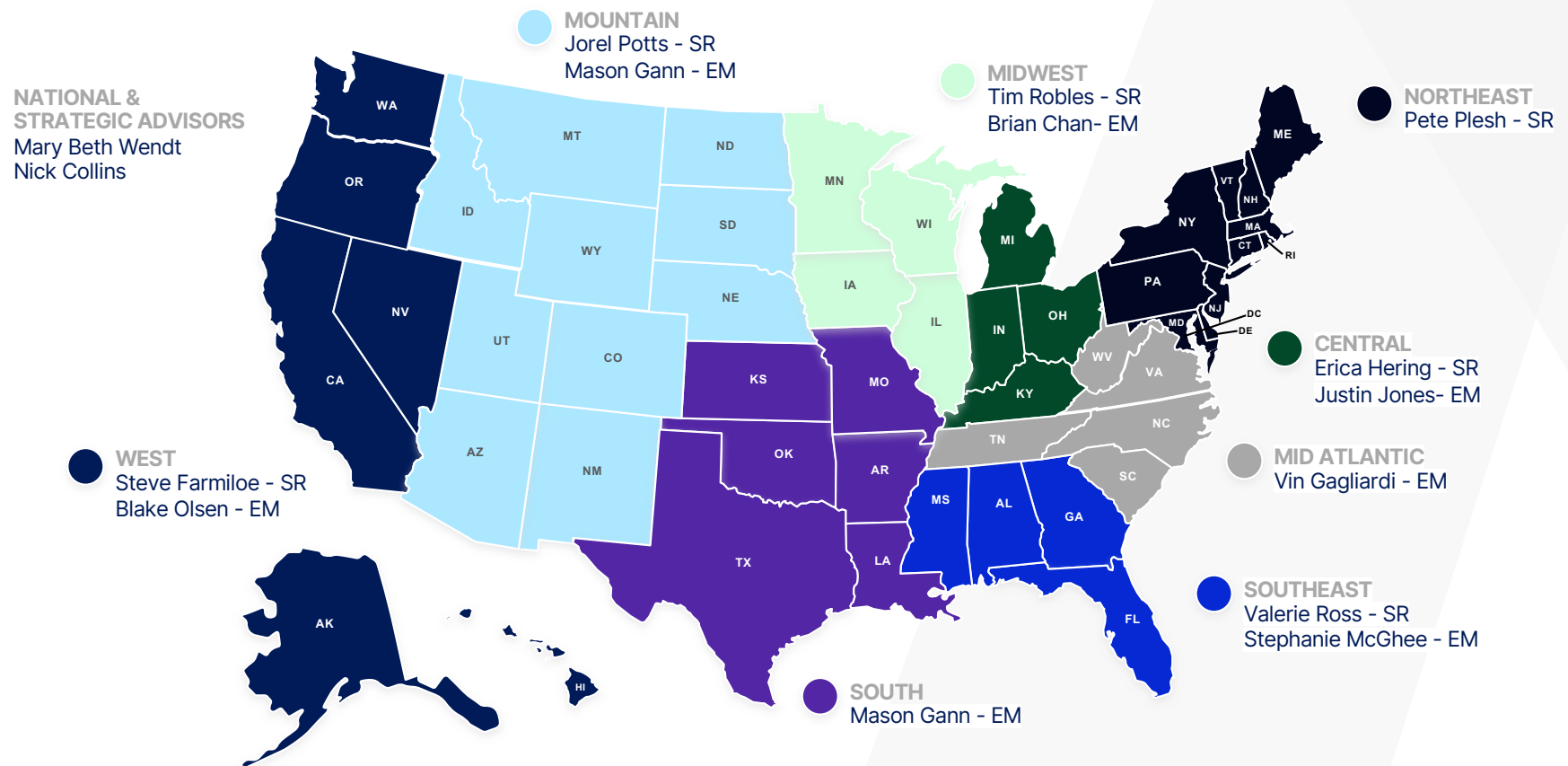
Sales Engineering

First Name	Last Name	Title	Email	Notes
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Cloud Services Team

First Name	Last Name	Title	Email
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Advisor Channel Sales



Telco Provider Primary Contacts & Escalation List

Provider Escalation Path

Pre-Sales, Quotes and Order Management

Level 1	Michelle	Gerald	Supervisor, Order Management (Cable)	michelle.gerald@appdirect.com	(678) 810-0286
Level 2	Nick	Sevilla	Manager, Operations	nick.sevilla@appdirect.com	(248) 370-5993
Level 3	Kim	Goolsby	Director, Advisor Support	kim.goolsby@appdirect.com	(678) 810-0295

Provider Commissions Escalation Path

Level 1	Linda	Martin	Team Lead, Provider Commissions	linda.martin@appdirect.com	
Level 2	Tori	Stowick	Senior Manager, Provider Commissions	tori.stowick@appdirect.com	424-600-9384
Level 3	Ryan	Marte	Director, Advisor Finance & Data Operations	ryan.marte@appdirect.com	267.987.9978

Marketing

General Marketing inquiries	marketing@appdirect.com
Sponsorship	sponsorship@appdirect.com
Spiffs & Promos	promos@appdirect.com
Escalation Point	lauren.campbell@appdirect.com

Provider Services

General Vendor inquiries	providerops@appdirect.com
Provider Relationship Manager	ken.delabre@appdirect.com
1st Level Escalation Point	adam.knudsen@appdirect.com
2nd Level Escalation Point	phil.keenan@appdirect.com